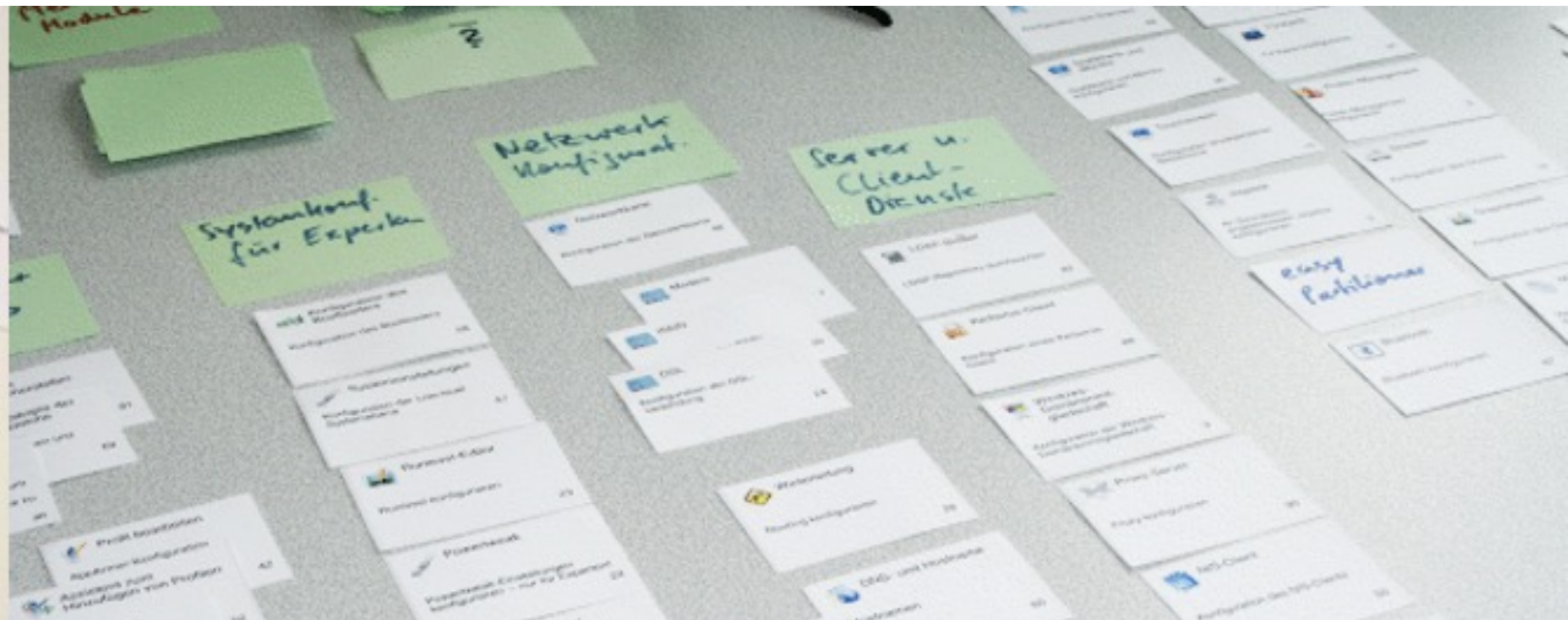


Card Sorting



What is card sorting

A card sort is a user-centered design method for increasing a system's findability. The process involves sorting a series of cards, each labeled with a piece of content or functionality, into groups that make sense to users or participants.



Results | Frequency of Use

33%

Only 33% of given cards
were utilized





Results | Frequency of Use

#1

78% of the participant groups used
Query Ageing while sorting

#2

67% of the participating groups used
Customer Authentication, Payment,
Query Invoice

#3

56% of the participating groups used
Cadvice, Change Product

#4

44% of the participating groups used
Change MSISDN, Contract And Invoice Print,
Contract Retentions, Customer Documents ,
Data Validation, Movement

#5

33% of the participating groups used
Change Bill Format , Customer
Information , Hybrid To Postpaid,
Network Settings, Postpaid to Hybrid,
Recharge For Hybrid, Search Sales,
Investigations, Upload File

Results | Priority

Customer Authentication

55% of the participating groups used
Ranked customer Authentication #1
while prioritizing



Results | Priority | Top 5

TPHD/PST

- Upload File
- Suspend/resume
- Change MSISDN
- Contract retentions
- Contract and invoice print

PREPAID/ HYBRID

- Customer Authentication
- KBS
- Self Service PIN
- Mobile Network Coverage
- Change User Information

EXCLUSIVE/ B2B

- Query Batch
- Business Customer
- Subscriber State history
- Query Ageing
- Query order



Results | Priority | Top 5

FIBRE

- Online Portal
- Coverage Map
- Order Processing
- Payment
- Order Management

UPGRADE/ CANCELLATIONS

- Customer Authentication
- Status Check
- Customer Information
- Deal Subscription
- C storm

SALES

- Customer Authentication
- Consumer Customer
- Business Customer
- Upload File
- Contract Retentions



Results | Priority | Top 5

CREDIT VETTING

- Customer Authentication
- Customer Documents
- Consumer Customer
- Business customer
- Data Validation

BACK OFFICE

- Query invoice
- Query CDR
- Query ageing
- Movement
- Query Balance
- Suspend/Resume

POSTPAID

- Customer Authentication
- Reset/Delete password
- Subscription
- Query
- Query balance

What is my Dashboard

A data **dashboard** is an information area that visually tracks, analyzes and displays key information relevant to you.





Results | Preferred Categories

Updates

Statistics, Reminders & Notifications,
Information and Current Status

Learning

Knowledge and Learning provided by
the system for continual growth

Performance

Individual and Team Performance Updates



Results | DETAILS

72%

of the Agents would prefer status and tracking information right from Real Time Stock Updates, Package Tracking, Sales Tracking, Network Status, Real Time Order Status, Sales Tracking, Pending Installations

54%

of the agents would want a detailed Call Logs that would have Call Handling Time, List of repeated dialled numbers, Follow Up Calls, Call back reminders

31%

of the Agents would prefer the Queue Information

27%

of the Agents would want Motivational Quotes on their Dashboard